



CONTACT:

Rick Keast
Senior Vice President
Business Development and Marketing
Redhawk Wealth Advisors, Inc.
(920) 327-0958
rick@redhawkwa.com
www.redhawkwa.com

Redhawk Expands Leadership Team with Addition of Rick Keast

Minneapolis, MN (4.18.2013) – Redhawk Wealth Advisors, a leading independent retirement and wealth management advisory firm, has announced the hiring of Rick Keast as Senior Vice President of Business Development and Marketing. Rick will lead the firm’s retirement and wealth management business, growing assets organically and through the recruitment of independent, fee-based registered investment advisors. He will report to Dan Hunt, CEO of Redhawk Wealth Advisors.

Rick brings Redhawk a proven track record in the financial services industry for developing revenue producing relationships and delivering key customer solutions. He joins Redhawk from ExpertPlan, a full-service retirement provider, where he was SVP, Sales and Business Development. Rick has held various management positions with PAi, Merrill Lynch, KPMG Consulting, and William M. Mercer and has a bachelors’ degree from Northern Illinois University and an MBA from Lake Forest Graduate School of Management.

“Rick brings the leadership and experience needed to grow our advisor base and expand our services in the retirement and wealth management marketplace,” said Dan Hunt. “We are excited to have someone with Rick’s experience join our team and we are confident that he will have a significant impact on our company’s performance and our ability to service our customers.”

About Redhawk Wealth Advisors

Redhawk Wealth Advisors is an SEC Registered Investment Advisor (“RIA”) firm based in Minneapolis, Minnesota. The firm provides investment management services and solutions to individuals, families, non-profits and retirement plans throughout the US. To learn more, visit www.redhawkwa.com.
