

<u>CONTACT:</u> Rick Keast Senior Vice President Business Development and Marketing Redhawk Wealth Advisors, Inc. (920) 327-0958 <u>rick@redhawkwa.com</u> <u>www.redhawkwa.com</u>

ProEquities Adds Redhawk Wealth Advisors to Retirement Services Platform

Minneapolis, MN (02.24.2015) – Redhawk Wealth Advisors, Inc., a leading full-service registered investment advisor, has recently been added to the ProEquities Retirement Services platform for advisor sold qualified retirement plans. ProEquities will be making available Redhawk's Fiduciaryk application to its financial advisors. By using the tools and resources available in Fiduciaryk, financial advisors can grow their practice and compete against seasoned retirement plan professionals. Fiduciaryk is designed for advisors who either can't serve in a fiduciary capacity or want to outsource investment fiduciary responsibilities to a third party, but want to accelerate their retirement plan business.

One of the greatest benefits of Fiduciaryk is that it provides financial advisors a suite of fiduciary services, professional money managers, and an easy-to-follow roadmap to pursue retirement plans. It has several fiduciary outsourcing services to choose from along with a well-defined sales process, appointment setting solutions, support tools, documents, and reporting capabilities second to none. Additionally, Redhawk's back-office runs the complete plan review including a comprehensive analysis on the investments, fees and plan comparisons.

"We were extremely impressed with the diverse investment platforms provided by Redhawk which can help our advisors provide competitive and tactical retirement plan solutions for plan sponsors," said Beth Anderson, Director of Retirement Services, ProEquities.

"We are extremely pleased that ProEquities added Fiduciaryk to their platform and we look forward to working closely with their advisors. Fiduciaryk has been gaining tremendous traction in the industry because it's exactly what broker-dealers, RIA firms, and financial advisors want and need, but don't have the resources or time to design and develop a solution. Fiduciaryk helps advisors capitalize on retirement plan opportunities with strong fiduciary oversight coupled with well-known professional money managers that allows advisors to grow the retirement related part of their business," said Dan Hunt, CEO, Redhawk Wealth Advisors. To access all of the tools and resources available on the Fiduciaryk web site, advisors can register at <u>www.fiduciaryk.com</u>.

About Redhawk Wealth Advisors

Redhawk Wealth Advisors, Inc. is an SEC Registered Investment Advisory ("RIA") firm based in Minneapolis, Minnesota. The firm provides wealth management, retirement plan, and practice management services to independent advisor representatives and their clients. To learn more, visit <u>www.redhawkwa.com</u>.
