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Loft Financial Advisory Group Partners with Redhawk Wealth Advisors for Turnkey RIA Services

Minneapolis, MN (6.20.2013) – Redhawk Wealth Advisors, Inc., a leading full-service turnkey RIA (“Redhawk”), has entered into a strategic alliance with Loft Financial Advisory Group, LLC, a national marketing and insurance organization (“Loft”). Under the strategic alliance, Loft advisors will affiliate with Redhawk as an investment advisor representative for wealth management and retirement plan services.

Under the alliance, Redhawk will provide the following services:

- Wealth management and retirement plan services
- Compliance and regulatory oversight
- Trading, custody and back-office support
- Investment and portfolio management
- Client relationship management
- Integrated reporting and billing
- Advisor training and education
- Marketing and business development support

Loft was founded in 2010 and is headquartered in Waukesha, WI. Loft is a prominent financial institution and serves over 100 independent advisors with a broad array of financial services and insurance products. LOFT strives to provide education, innovative marketing opportunities, and advanced sales strategies and support to independent insurance and financial professionals.

“We looked at a number of RIA providers in the marketplace and Redhawk offered the most comprehensive solution and best service support model for our advisors. Redhawk was very proactive in tailoring a training and education program customized for our advisors that will

substantially increase our ability to acquire assets under management,” said Tony Drake, Founder and CEO of Loft.

Dan Hunt, CEO at Redhawk, said, “We are delighted to partner with such a prestigious and successful advisory focused firm and we welcome Loft to our growing organization. Loft has experienced rapid growth and success in a very short time frame and we look forward to helping them achieve the same successes in the wealth management and retirement plan marketplace.”

About Redhawk Wealth Advisors

Redhawk Wealth Advisors, Inc. is an SEC Registered Investment Advisor (“RIA”) firm based in Minneapolis, Minnesota. The firm provides wealth management, retirement plan services, and practice management services to independent advisor representatives and their clients. To learn more, visit www.redhawkwa.com.

About Loft Financial Advisory Group

Loft is a national marketing and insurance agency that is licensed to market and sell insurance, annuities, and related financial products and services to clients through its various independent agents and affiliated advisors. To learn more, visit www.loftadvisory.com.
