



REDHAWK WEALTH ADVISORS.

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Redhawk Wealth Advisors Names Rick Keast President

Minneapolis, MN (07.28.2015) – Redhawk Wealth Advisors, Inc., a leading full-service registered investment advisor, announced that Rick Keast has been named President of the firm.

“We have been extremely impressed with what Rick has done for Redhawk since he joined the firm two years ago. We are a very different firm today because of Rick and he has significantly transformed our service delivery model that is attracting top tier advisors to affiliate with Redhawk.” said Dan Hunt, Chief Executive Officer, Redhawk Wealth Advisors.

Keast has more than 25 years of experience in the financial services industry. He joined Redhawk in April of 2013 and led the firm’s retirement and wealth management business. Rick also was responsible for growing assets organically and through the recruitment of independent, fee-based registered investment advisors.

He has a proven track record in the financial services industry for developing revenue producing relationships and delivering key customer solutions. Rick has held various executive management positions with PAi, Merrill Lynch, KPMG Consulting, and William M. Mercer and has a bachelors’ degree from Northern Illinois University and an MBA from Lake Forest Graduate School of Management.

In his new role, Keast will be responsible for the strategic direction and overall performance of the firm. He will continue to form strategic alliances and partnerships to expand Redhawk’s distribution and growth. In addition, Keast will also oversee the regulatory and compliance functions for the firm.

“I am very excited to take on this role for Redhawk and look forward to expanding our services and strategic partnerships. We are well positioned for growth and have a loyal advisor following that will serve us well. We are extremely focused on providing top notch service to our advisors and clients and also very passionate about making available best in class products and services. I look forward to overseeing and taking Redhawk to the next level and becoming a nationally recognized RIA firm,” said Keast.

About Redhawk Wealth Advisors

Redhawk Wealth Advisors, Inc. is an SEC Registered Investment Advisory (“RIA”) firm based in Minneapolis, Minnesota. The firm provides wealth management, retirement plan, and practice management services to independent advisor representatives and their clients. To learn more, visit www.redhawkwa.com.
